HONOUU HAR

OFFICE OF THE MAYOR CITY AND COUNTY OF HONOLULU

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MUFI HANNEMANN MAYOR



February 19, 2009

FREE SO

The Honorable Todd Apo, Chair and Members Honolulu City Council 530 South King Street, Room 202 Honolulu, Hawaii 96813

Dear Chair Apo and Councilmembers:

On February 18, 2009, I transmitted Mayor's Message No. 35 to promptly notify the City Council of a travel gift from Marriott International, Inc., to speak at its next "Marriott's Spirit of Aloha Tour" scheduled February 24-26, 2009, in Washington, D.C.

I have received the completed declaration of gift form from Marriott International and am now transmitting the draft resolution for acceptance of this gift, together with the declaration of gift and request acceptance by the City Council. The value of this gift is approximately \$5,290.00, which includes airfare, ground transportation, accommodations, and meals.

Marriott's "Spirit of Aloha Tour" brings together travel trade professionals and consumers to enjoy the culture, music, and dance of the people of Hawaii while also learning about travel and how affordable it is in Honolulu. Multiple media appearances have also been scheduled affording many opportunities to promote Oahu.

I recommend that your Honorable Body accept this gift on behalf of the City and County of Honolulu.

With warm regards and aloha,

Yours truly,

Mufi Hannemann

Mayor

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CITY AND COUNTY OF HONOLULU

530 SOUTH KING STREET, ROOM 300 . HONOLULU, HAWAII 96813 TELEPHONE: (808) 523-4141 • FAX: (808) 527-5552 • INTERNET: www.honolulu.gov

MUFI HANNEMANN MAYOR



February 18, 2009

The Honorable Todd Apo, Chair and Members Honolulu City Council 530 South King Street, Room 202 Honolulu, Hawaii 96813

Dear Chair Apo and Councilmembers:

I recently received invitations from Marriott International and the Hawaii Visitors & Convention Bureau to speak at the next "Marriott's Spirit of Aloha Tour" scheduled from February 24-26, 2009, in Washington, D.C., and at the HVCB San Francisco Media Blitz launch event, "Hawaii; A Thousand Reasons to Smile," on February 26, 2009, in San Francisco.

Marriott's "Spirit of Aloha Tour" brings together travel trade professionals and consumers to enjoy the culture, music and dance of the people of Hawaii while also learning about travel and how affordable it is in Honolulu. Multiple media appearances have also been scheduled affording many opportunities to promote Oahu.

The HVCB San Francisco Media Blitz is the official launch event to kick-off the "Hawaii; A Thousand Reasons to Smile" campaign gathering industry and media partners to highlight Hawaiian music by our islands' best entertainers, storytelling by cultural experts, and regional cuisine by award-winning local chefs.

Marriott International has offered to pay for the roundtrip travel, ground transportation. and lodging expenses for this trip. I plan on leaving the evening of February 19, 2009, and returning on February 27, 2009. We have already provided Marriott International with the required gift form and upon receipt of completed forms we will immediately submit them with a draft resolution requesting approval of this gift. Fortuitously, I was recently invited to meet with President Obama at this time as part of the leadership of the United States Conference of Mayors.

The Honorable Todd Apo, Chair and Members February 18, 2009 Page 2

Due to the short time frame from receipt of the invitation and the travel dates, I will be requesting that this resolution be sent directly to the City Council for adoption at the February 25, 2009, meeting, bypassing the need for it to be heard in committee. I will make sure to contact the appropriate committee chair with this request as well.

With warm regards and aloha,

Tours truly,

Mufi Hannemann

Mayor



No.	

RESOLUTION

RELATING TO THE ACCEPTANCE OF A GIFT TO THE CITY FROM THE MARRIOTT INTERNATIONAL, INC. OF TRAVEL WASHINGTON, D.C. AND SAN FRANCISCO AS PART OF THE MARRIOTT SPIRIT OF ALOHA TOUR

WHEREAS, Section 13-113 of the Revised Charter of the City and County of Honolulu provides for the acceptance of gifts to the City by the Council of the City and County of Honolulu; and

WHEREAS, Resolution 05-349, CD1, FD1, establishes a policy of the Council for the solicitation and acceptance of gifts donated to city executive agencies, and

WHEREAS, the policy provides that an executive agency may request the Council's immediate consideration of a request for acceptance of a gift to the City to allow the agency's time-sensitive expenditure of the gift; and

WHEREAS, through a letter dated February 19, 2009, the Mayor has submitted a request to the Council for acceptance of a gift from Marriott International, Inc. of travel to Washington, D.C. and San Francisco, with airfare, ground transportation, tours, accommodations, and meals, from February 23, 2009 to February 27, 2009; and

WHEREAS, the description and value of the gift is set forth in the Declaration of the Gift (Exhibit A) and incorporated herein; now therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that this body accept the gift of travel valued at \$5,290.00 from the Marriott International, that is more fully described in the above-mentioned letter dated February 19, 2009; and



No.	

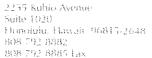
RESOLUTION

BE IT FINALLY RESOLVED that the Clerk is directed to transmit a certified copy of this Resolution to the Mayor.

	INTRODUCED BY:
DATE OF INTRODUCTION:	
DATE OF INTRODUCTION	
Honolulu, Hawaii	Councilmembers

City and County of Honolulu

DECLARATION OF GIFT					
NAME OF DONOR	Marriott International, Inc.				
DONOR'S ADDRESS	2255 Kuhio Avenue, Suite 1020 Honolulu, HI 96815				
DONOR'S TELEPHONE	808-792-8887				
STATEMENT OF OWNER	RSHIP AND/OR TERMS OF CONV	EYANCE			
DESCRIPTIO	ON OF GIFT	VALUE			
Three days representing Honolulu in W in San Francisco before returning to Ho Internationals "Marriott's Spirit of Alol Mayor. Honolulu/D.C./San Francisco/Honol First class round trip airfare Three nights DC accommodation incommodation in the second sec	onolulu as part of Marriott na tour." Expenses covered for the lulu \$4,400.00	\$665.00 room \$225.00 meals			
Signature &	Date: 2/18/2009				
Print Name: Ed Hubennette	Title: VP, North Asia, I	II & South Pacific			





February 18, 2009

Honorable Mufi Hannemann Office of the Mayor City of Honolulu 530 South King Street Honolulu Hawaii 96813

Dear Mayor Hannemann,

I am writing to invite you to speak and attend the "Marriott's Spirit of Aloha tour" from February 24, 2009 to February 26, 2009 taking place in Washington D.C. We at Marriott feel that your position and experience in the US Conference of Mayors as Chairman of Tourism, Arts, Parks & Sports will greatly help promote this event.

After four weeks, eight West Coast cities, 2,838 miles of driving, and a surge of new bookings, the Marriott Resorts Hawaii promo team is redirecting the warmth and success of its *Spirit of Aloha* bus tour (marriottalohatour.com) to four key cities in the Midwest and East Coast. *Marriott's Spirit of Aloha* tour brought a welcome ray of Hawaii sunshine to our West Coast travel partners and a wave of new business bookings for our Hawaii hotels. Now their colleagues in the eastern U.S. are demanding that we come see them too, so we have gassed up the bus, put our foot on the pedal and we are on our way, and would love you have you with us.

The Hawaii promo tour has been extended to Minneapolis (Feb. 10-14), Chicago (Feb. 15-18), New York City (Feb. 19-22), and Washington, D.C. (Feb. 24-26). In each city, travel trade professionals and consumers will enjoy the music, dance and people of Hawaii, while learning how affordable travel is to Hawaii – an especially attractive offer this winter. Numerous media appearances are also being scheduled.

The response on the West Coast was overwhelming and we're hoping for a similar reaction in these new cities. Not only are we generating bookings for Marriott at a pace better than a year. Hawaii is the favorite vacation destination for people living on the West Coast. Our message to them is that a Hawaii vacation is very affordable right now and offers just the right combination of relaxation and fun to rejuvenate and nourish the soul in these challenging times.

Thank you for your consideration on this matter

Sincerely

Ed Hubennette Vice President

North Asia, Hawaii & South Pacific

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